



WILSON RESEARCH STRATEGIES

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CFTP-001_TRUCK WEIGHT INCREASE STUDY_MQ_090623

COALITION FOR TRANSPORTATION PRODUCTIVITY

ADULTS

JUNE 16-22, 2009

SAMPLE:

n=1000 Adults

MoE=+3.10%

NO CODE/ASK ALL QUESTIONS

INTRODUCTION: Good evening. My name is _____ and I'm calling from Wilson Research Strategies, a national public opinion firm. This evening we're conducting a short scientific survey and we'd like to get your opinions. We're not selling anything and your responses will be completely confidential.

On a scale of 0 to 10, with 0 being not safe at all and 10 being very safe, please tell me how safe you believe the current federal rules governing the weight limits for tractor-trailers on interstate highways are in your opinion.

	Very Safe	10.	9.	8.	7.	6.	5.	4.	3.	2.	1.	Not Safe at All	0.	99. DK/REF	DNR	Mean	Std. Dev.
1.	8%	3%	12%	11%	10%	24%	5%	3%	2%	1%	4%	17%	5.9	2.4			

2. Considering the state of our economy, if it could be demonstrated that a reasonable increase in the truck weight limit could contribute to safer roads, greater fuel economy and more productive highway transportation by enabling companies to consolidate loads and deliver products with fewer trucks, would you **ROTATE** favor or oppose **END ROTATON** higher weight limits for properly outfitted tractor-trailers?

IF FAVOR/OPOSE: And would you say you **STRONGLY** (favor/oppose) allowing trucks to carry more weight, or only **SOMEWHAT** (favor/oppose) this idea?

TOTAL FAVOR	51%
TOTAL OPOSE	39%
1. Strongly favor	18%
2. Somewhat favor	33%
3. No Opinion DNR	6%
4. Somewhat oppose	18%
5. Strongly oppose	21%
6. DK/Refused DNR	3%





CONTINUE TO ALL

Now, I'm going to read you several statements about allowing tractor-trailers to carry more weight on highways. For each statement, please tell me if it makes you MORE LIKELY or LESS LIKELY to support allowing tractor-trailers to carry more weight.

IF MORE/LESS LIKELY, ASK:

And would you say the statement makes you MUCH (more/less) likely to allow tractor trailers to carry more weight, or only SOMEWHAT (more/less) likely?

The (first/next) one is **ROTATE Q3 and Q4**

	Total More Likely	Much More Likely 1.	Smwt More Likely 2.	No Diff 3.	Smwt Less Likely 4.	Much Less Likely 5.	Total Less Likely	DK/Ref 6.
3. Allowing tractor-trailers to carry more weight on the highways would require trucks to add an extra axle and tires to the their trailers, making the trailers better for the road surfaces and safer for the vehicles around them	66%	31%	35%	7%	9%	14%	23%	4%
4. Allowing tractor-trailers to carry more weight on the highways would reduce carbon emissions and fuel consumption by cutting down on the number of trucks required on the road to transport the same amount of products by as much as one quarter.	63%	29%	34%	8%	12%	13%	25%	4%
5. And, knowing what you know now, would you ROTATE favor or oppose END ROTATION the changing of regulations to allow trucks to carry more weight on highways?								

IF FAVOR/OPPOSE: And would you say you STRONGLY (favor/oppose) allowing trucks to carry more weight, or only SOMEWHAT (favor/oppose) this idea?

TOTAL FAVOR	55%
TOTAL OPPOSE	36%
1. Strongly favor	22%
2. Somewhat favor	33%
3. No Opinion DNR	6%
4. Somewhat oppose	15%
5. Strongly oppose	21%
6. DK/Refused DNR	3%