

# Land Line Magazine

**Field Served:** LAND LINE MAGAZINE serves the trucking industry and others allied to the field.

**Definition of List Source Recipients:**

**Method of Circulation for Analyzed Nonpaid Circulation:**

Published by Owner Operator Services

Frequency: 9 times/year

Member Number: 405608

## SNAPSHOT

Issue Count	Average Single Copy Price	Paid Subscriptions	Verified Subscriptions	Single Copy	Total Paid & Verified	Analyzed Nonpaid	Total Paid, Verified and Analyzed Nonpaid	Total Paid, Verified and Analyzed Nonpaid Total Print	Total Paid, Verified and Analyzed Nonpaid Total Digital
4	\$3.50	0	183,104	0	183,104	30,483	213,587	213,587	0

**Rate Base:** None Claimed

## TOTAL AVERAGE PAID, VERIFIED & ANALYZED NONPAID CIRCULATION

	Total Circulation	Rate Base	Above or Below Rate Base
<b>Print &amp; Digital Issue:</b>			
Total Paid & Verified Subscriptions	183,104		
Single Copy Sales	0		
Total Paid & Verified Circulation	183,104		
Analyzed Nonpaid	30,483	None Claimed	
Total Circulation	213,587	None Claimed	

## PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy	\$3.50		
Subscription	\$32.00		
Average Subscription Price Annualized		\$0.00	\$0.00
Number of issues used for Average Price Circulation	9		
Average Subscription Price per Copy		\$0.00	\$0.00

(1) For the Statement period

(2) Represents subscriptions for the 12 months ended December 31, 2017

## PAID, VERIFIED & NONPAID CIRCULATION BY ISSUE

Issue	Paid	Verified	Total Paid & Verified	Single Copy Sales	Total Paid & Verified Circulation	Analyzed Nonpaid	Total Circulation
Feb	0	177,151	177,151	0	177,151	35,048	212,199
Mar/Apr	0	180,360	180,360	0	180,360	33,210	213,570
May#	0	186,254	186,254	0	186,254	28,051	214,305
Jun	0	188,652	188,652	0	188,652	25,624	214,276
Average	0	183,104	183,104	0	183,104	30,483	213,587

Special symbols display in View Data only, not actual statement.

(\*) = special issue

(#) = analyzed issue

#### SUPPLEMENTAL ANALYSIS OF AVERAGE PAID, VERIFIED & ANALYZED NONPAID CIRCULATION

	Print Average for Period	Digital Average for Period	Total	% of Circulation
<b>PAID SUBSCRIPTIONS</b>				
<b>VERIFIED SUBSCRIPTIONS</b>				
Individual Use Copies	183,104	0	183,104	85.7
<b>TOTAL VERIFIED SUBSCRIPTIONS</b>	<b>183,104</b>	<b>0</b>	<b>183,104</b>	<b>85.7</b>
<b>TOTAL PAID &amp; VERIFIED SUBSCRIPTIONS</b>	<b>183,104</b>	<b>0</b>	<b>183,104</b>	<b>85.7</b>
<b>SINGLE COPY SALES</b>				
<b>TOTAL PAID &amp; VERIFIED CIRCULATION</b>	<b>183,104</b>	<b>0</b>	<b>183,104</b>	<b>85.7</b>
<b>ANALYZED NONPAID</b>				
List Source	27,213	0	27,213	12.7
Nonpaid Bulk	3,270	0	3,270	1.5
<b>TOTAL ANALYZED NONPAID CIRCULATION</b>	<b>30,483</b>	<b>0</b>	<b>30,483</b>	<b>14.3</b>
<b>TOTAL PAID, VERIFIED &amp; ANALYZED NONPAID</b>	<b>213,587</b>	<b>0</b>	<b>213,587</b>	<b>100.0</b>

#### ADDITIONAL ANALYSIS OF VERIFIED INDIVIDUAL USE

The following represents the average individual use copies made available during the statement period to the following individuals:

Verified Subscriptions:	Database Names	Individually Requested	Total Individual Use Copies
Individual Use	13,127	169,977	183,104

#### GEOGRAPHIC DATA

STATE	Paid Subs	Verified Subs	Total Paid & Verified Subs	Single Copy Sales	Total Paid & Verified Circulation	Analyzed Nonpaid	Total Circulation
Alabama	0	4,159	4,159	0	4,159	417	4,576
Arizona	0	2,696	2,696	0	2,696	395	3,091
Arkansas	0	2,384	2,384	0	2,384	283	2,667
California	0	7,204	7,204	0	7,204	2,866	10,070
Colorado	0	2,617	2,617	0	2,617	404	3,021
Connecticut	0	1,093	1,093	0	1,093	169	1,262
Delaware	0	660	660	0	660	111	771
District of Columbia	0	49	49	0	49	14	63
Florida	0	12,505	12,505	0	12,505	2,041	14,546
Georgia	0	11,577	11,577	0	11,577	1,539	13,116
Idaho	0	1,225	1,225	0	1,225	228	1,453

Illinois	0	7,740	7,740	0	7,740	1,204	8,944
Indiana	0	5,209	5,209	0	5,209	531	5,740
Iowa	0	3,604	3,604	0	3,604	319	3,923
Kansas	0	2,927	2,927	0	2,927	243	3,170
Kentucky	0	2,921	2,921	0	2,921	346	3,267
Louisiana	0	4,789	4,789	0	4,789	400	5,189
Maine	0	763	763	0	763	69	832
Maryland	0	2,040	2,040	0	2,040	639	2,679
Massachusetts	0	949	949	0	949	394	1,343
Michigan	0	5,727	5,727	0	5,727	638	6,365
Minnesota	0	4,278	4,278	0	4,278	411	4,689
Mississippi	0	2,993	2,993	0	2,993	446	3,439
Missouri	0	7,803	7,803	0	7,803	505	8,308
Montana	0	1,001	1,001	0	1,001	132	1,133
Nebraska	0	2,176	2,176	0	2,176	225	2,401
Nevada	0	1,343	1,343	0	1,343	252	1,595
New Hampshire	0	532	532	0	532	99	631
New Jersey	0	5,604	5,604	0	5,604	989	6,593
New Mexico	0	822	822	0	822	178	1,000
New York	0	4,459	4,459	0	4,459	685	5,144
North Carolina	0	5,762	5,762	0	5,762	1,297	7,059
North Dakota	0	721	721	0	721	113	834
Ohio	0	7,993	7,993	0	7,993	1,005	8,998
Oklahoma	0	3,107	3,107	0	3,107	340	3,447
Oregon	0	1,343	1,343	0	1,343	246	1,589
Pennsylvania	0	8,443	8,443	0	8,443	1,121	9,564
Rhode Island	0	307	307	0	307	83	390
South Carolina	0	4,052	4,052	0	4,052	483	4,535
South Dakota	0	1,128	1,128	0	1,128	293	1,421
Tennessee	0	5,270	5,270	0	5,270	528	5,798
Texas	0	19,720	19,720	0	19,720	3,100	22,820
Utah	0	1,245	1,245	0	1,245	243	1,488
Vermont	0	344	344	0	344	39	383
Virginia	0	3,767	3,767	0	3,767	672	4,439
Washington	0	2,197	2,197	0	2,197	538	2,735
West Virginia	0	1,148	1,148	0	1,148	147	1,295
Wisconsin	0	4,262	4,262	0	4,262	482	4,744
Wyoming	0	593	593	0	593	130	723
TOTAL 48 CONTERMINOUS STATES	0	185,251	185,251	0	185,251	28,032	213,283
Alaska	0	151	151	0	151	14	165
Hawaii	0	23	23	0	23	5	28
TOTAL ALASKA & HAWAII	0	174	174	0	174	19	193
U.S. Unclassified	0	10	10	0	10	0	10
TOTAL UNITED STATES	0	185,435	185,435	0	185,435	28,051	213,486
Poss. & Other Areas	0	0	0	0	0	0	0
U.S. & POSS., etc.	0	185,435	185,435	0	185,435	28,051	213,486
Total Canada	0	817	817	0	817	0	817
International	0	2	2	0	2	0	2
Other Unclassified	0	0	0	0	0	0	0
Military or Civilian Personnel Overseas	0	1	1	0	1	0	1

GRAND TOTAL	0	186,255	186,255	0	186,255	28,051	214,306
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## ANALYSIS OF TOTAL NEW AND RENEWAL PAID INDIVIDUAL SUBSCRIPTIONS

Total gross subscriptions (new and renewal) sold in the six month period ended June 30, 2018.

A. DURATION		%
(a) One to six months (0 issues)	0	NaN
(b) Seven to eleven months (0 issues)	0	NaN
(c) Twelve months (0 issues)	0	NaN
(d) Thirteen to twenty-four months	0	NaN
(e) Twenty-five months and more	0	NaN
<b>Total Subscriptions Sold in Period</b>	<b>0</b>	<b>100.0</b>

B. USE OF PREMIUMS		
(a) Ordered without premium	0	NaN
(b) Ordered with material reprinted from branded editorial material	0	NaN
(c) Ordered with other premiums	0	NaN
<b>Total Subscriptions Sold in Period</b>	<b>0</b>	<b>100.0</b>

C. CHANNELS		
(a) Ordered by subscriber action via direct mail, direct mail agents, inserts, online, renewals, catalogs, or other outlets available to the subscribers	0	NaN
(b) Ordered by subscribers in response to unsolicited telemarketing and door to door selling	0	NaN
(c) Ordered by subscribers in response to fund-raising programs of schools, churches, and other similar organizations	0	NaN
(d) Subscriptions as part of membership in an organization	0	NaN
<b>Total Subscriptions Sold in Period</b>	<b>0</b>	<b>100.0</b>

## NOTES

### AVERAGE NONANALYZED NONPAID

Average Nonanalyzed Nonpaid circulation for the period was: 7,914

### MISCELLANEOUS

This publication reports no paid subscription circulation; therefore no average subscription price calculation is made.

## PUBLISHER COMMENTS

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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